



ETHICS

Biosciences & Researchers

Ayurvedic Sugar-Free Functional Drink Catalogue

KEY HIGHLIGHTS

- ● 100% Sugar Free (No Added Sugar, No Artificial Sweeteners)
- ● Standardized Ayurvedic Herb Extracts
- ● Natural Energy & Functional Benefits
- ● Clean Label | Vegan | Non-GMO
- ● Formulated for Global Markets

Premium Wellness Solutions for the Modern Consumer.



Introduction

Welcome to the future of functional hydration. Ethics Biosciences & Researchers presents a premium range of 12 sugar-free Ayurvedic functional drinks, meticulously formulated for both domestic and international markets.

In an era where health is paramount, consumers are shifting away from sugary beverages towards functional solutions that offer tangible benefits. Our range bridges the gap between ancient Ayurvedic wisdom and modern nutritional science.

Each drink in this catalogue is powered with clinically relevant, standardized Ayurvedic herbal extracts, natural flavors, and clean-label energy sources. We have eliminated sugar entirely, utilizing a sophisticated natural sweetening system of Stevia and Monk Fruit to ensure a delightful taste profile without the glycemic spike.

Designed for the health-conscious adult, the athlete, and the busy professional, this range delivers on the promise of wellness, performance, and balance.

WHY THIS RANGE?

Science-Backed: Formulations based on researched Ayurvedic extracts.

Global Compliance: Ready for FSSAI, US FDA, and EU markets.

High Margin Potential: Premium positioning allows for strong distributor value.



Functional Energy & Balance

1. PRANA CHARGE

Energy & Stamina

KEY EXTRACTS

Ashwagandha, Shilajit

FLAVOR PROFILE

Natural Coffee & Cocoa

PRIMARY BENEFITS

Daily energy, stamina, stress resilience

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Working professionals, athletes

FORMAT OPTIONS

Ready-to-Drink

2. VEDA CALM

Calm & Focus

KEY EXTRACTS

Brahmi, Jatamansi

FLAVOR PROFILE

Tulsi Lemon

PRIMARY BENEFITS

Mental calm, focus, nervous system support

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Stressed adults, students

FORMAT OPTIONS

Ready-to-Drink

3. AGNI ACTIVE

Metabolism Boost

KEY EXTRACTS

Trikatu, Ginger

FLAVOR PROFILE

Spiced Lemon

PRIMARY BENEFITS

Metabolism boost, digestive fire

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Fitness enthusiasts, weight watchers

FORMAT OPTIONS

Ready-to-Drink



Immunity & Wellness

4. OJAS IMMUNE+

Immunity Support

KEY EXTRACTS

Giloy, Amla

FLAVOR PROFILE

Orange Berry

PRIMARY BENEFITS

Immunity, antioxidant support

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

General wellness, families

FORMAT OPTIONS

Ready-to-Drink

5. SOMA SLEEP

Relaxation & Sleep

KEY EXTRACTS

Tagar, Nutmeg

FLAVOR PROFILE

Warm Vanilla Almond

PRIMARY BENEFITS

Relaxation, improved sleep quality

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Travelers, insomnia prone

FORMAT OPTIONS

Ready-to-Drink

6. RASA GLOW

Skin Health

KEY EXTRACTS

Manjistha, Neem

FLAVOR PROFILE

Rose Pomegranate

PRIMARY BENEFITS

Skin clarity, blood purification, detox

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Beauty conscious, youth

FORMAT OPTIONS

Ready-to-Drink



Performance & Detox

7. SHAKTI SPORT

Muscle & Endurance

KEY EXTRACTS

Safed Musli, Gokshura

FLAVOR PROFILE

Tropical Mango

PRIMARY BENEFITS

Muscle recovery, endurance

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Athletes, gym-goers

FORMAT OPTIONS

Ready-to-Drink

8. MEDHA FOCUS

Cognitive Performance

KEY EXTRACTS

Brahmi, Shankhpushpi

FLAVOR PROFILE

Mint Lime

PRIMARY BENEFITS

Memory, cognitive performance

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Students, knowledge workers

FORMAT OPTIONS

Ready-to-Drink

9. AMRIT DETOX

Liver Cleansing

KEY EXTRACTS

Kutki, Punarnava

FLAVOR PROFILE

Green Apple

PRIMARY BENEFITS

Liver detox, cleansing

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Detox seekers, occasional drinkers

FORMAT OPTIONS

Ready-to-Drink



Digestive Health & Balance

10. VATA BALANCE

Gut Comfort

KEY EXTRACTS

Dashmool, Fennel

FLAVOR PROFILE

Jeera Lemon

PRIMARY BENEFITS

Gut comfort, bloating reduction

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Those with digestive issues

FORMAT OPTIONS

Ready-to-Drink

11. PITTA COOL

Cooling & Acidity

KEY EXTRACTS

Shatavari, Coriander

FLAVOR PROFILE

Cucumber Melon

PRIMARY BENEFITS

Cooling, acidity balance

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Hot climates, acidity prone

FORMAT OPTIONS

Ready-to-Drink

12. KAPHA LIGHT

Weight Management

KEY EXTRACTS

Vrikshamla, Black Pepper

FLAVOR PROFILE

Pineapple Ginger

PRIMARY BENEFITS

Weight management, lightness

SWEETENING SYSTEM

Stevia + Monk Fruit (Natural)

TARGET CONSUMERS

Weight management goals

FORMAT OPTIONS

Ready-to-Drink



Market Readiness & Quality Assurance

Ethics Biosciences & Researchers is committed to the highest standards of safety, efficacy, and compliance. Our functional drink range is designed to navigate the complexities of international food safety regulations while delivering authentic Ayurvedic benefits.

Regulatory Compliance

Formulated to comply with major global standards including FSSAI (India), US FDA (Dietary Beverage guidelines), and EU Novel Food guidelines. We ensure all herbal extracts are permissible and within safe consumption limits.

Clean Label Promise

We believe in transparency. Our products contain no hidden nasties, no banned herbs, and no restricted actives. They are Vegan, Non-GMO, and free from artificial colors and preservatives.

Customization

Understanding that every market is unique, we offer customizable formulations to meet specific country-specific compliance requirements or taste preferences.

Distributor Advantage

This range offers a high-margin opportunity in the booming sector of sugar-free functional beverages. Each SKU addresses a specific consumer need, allowing for targeted marketing and storytelling.

PARTNER WITH US

“Ancient Wisdom Unveiling the Power of Ayurveda.”

ETHICS BIOSCIENCES & RESEARCHERS
